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Country	US
Customer	End User

Product Category	Sub Category	ModelName	Description	List Price	
Bravia Professional Display	High-end Line	FW-43BZ35J	43 BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,050.85	
		FW-55BZ40H	55 BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,384.46	
		FW-75BZ40H	75 BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$3,284.10	
		FW-85BZ40H	85 BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$4,559.05	
	Standard Line	FW32BZ30J	32 BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$624.99	
	Pro Bravia w/ Tuner	FWD-55X75K	55" LED, 4K HDR, Pro Display w/Tuner	\$1,126.28	
		FWD-65X75K	65" LED, 4K HDR, Pro Display w/Tuner	\$1,545.00	
		FWD-85X80K	85" LED, 4K HDR, Pro Display w/Tuner	\$3,857.35	
	Complete Line	FW-43BZ30L	43" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$785.00	
		FW-50BZ30L	50" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$915.00	
		FW-55BZ30L	55" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,170.00	
		FW-65BZ30L	65" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,455.00	
		FW-75BZ30L	75" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$2,570.00	
		FW-85BZ30L	85" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$3,525.00	
		FW-98BZ30L	98" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$9,245.00	
		Enhanced Line	FW-55BZ35L	55" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,255.00
			FW-65BZ35L	65" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,800.00
			FW-75BZ35L	75" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$2,720.00
	FW-85BZ35L		85" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$4,375.00	
	High Brightness, Non-Glare Line	FW-55BZ40L	55" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$1,465.00	
		FW-65BZ40L	65" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$2,100.00	
		FW-75BZ40L	75" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$3,360.00	
		FW-85BZ40L	85" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$5,405.00	
	Flagship Line	FW-98BZ50L	98" BRAVIA 4K HDR PROFESSIONAL DISPLAY	\$12,035.00	
	Production QD-OLED Monitor	FWD55A95L	55" BRAVIA 4K HDR QD-OLED POST-PRODUCTION MONITOR	\$4,300.00	
		FWD65A95L	65" BRAVIA 4K HDR QD-OLED POST-PRODUCTION MONITOR	\$5,370.00	
		FWD77A95L	77" BRAVIA 4K HDR QD-OLED POST-PRODUCTION MONITOR	\$7,700.00	
	Essential Line	FW-43E220L	43" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$495.00	
		FW-50E220L	50" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$625.00	
		FW-55E220L	55" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$725.00	
		FW-65E220L	65" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$915.00	
		FW-75E220L	75" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$1,350.00	

		FW-85E220L	85" BRAVIA 4K HDR PROFESSIONAL LITE DISPLAY	\$1,925.00
Bravia Software and Accy	Extended Warranty	SPS32BZ30JEW5	FW32BZ30J EW5-Register: pro.sony/EW	\$57.00
		SPS43BZ30JEW5	FW43BZ30J EW5-Register: pro.sony/EW	\$65.00
		SPS43BZ30LEW5	FW43BZ30L EW5-Register: pro.sony/EW	\$71.00
		SPS43BZ35JEW5	FW43BZ35J EW5-Register: pro.sony/EW	\$95.00
		SPS50BZ30JEW5	FW50BZ30J EW5-Register: pro.sony/EW	\$84.00
		SPS50BZ30LEW5	FW50BZ30L EW5-Register: pro.sony/EW	\$83.00
		SPS55BZ30JEW5	FW55BZ30J EW5-Register: pro.sony/EW	\$112.00
		SPS55BZ30LEW5	FW55BZ30L EW5-Register: pro.sony/EW	\$106.00
		SPS55BZ35LEW5	FW55BZ35L EW5-Register: pro.sony/EW	\$113.00
		SPS55X75KEW5	FWD55X75K EW5-Register: pro.sony/EW	\$102.00
		SPS65BZ30JEW5	FW65BZ30J EW5-Register: pro.sony/EW	\$139.00
		SPS65BZ30LEW5	FW65BZ30L EW5-Register: pro.sony/EW	\$131.00
		SPS65BZ35LEW5	FW65BZ35L EW5-Register: pro.sony/EW	\$153.00
		SPS65X75KEW5	FWD65X75K EW5-Register: pro.sony/EW	\$140.00
		SPS75BZ30JEW5	FW75BZ30J EW5-Register: pro.sony/EW	\$242.00
		SPS75BZ30LEW5	FW75BZ30L EW5-Register: pro.sony/EW	\$232.00
		SPS75BZ35LEW5	FW75BZ35L EW5-Register: pro.sony/EW	\$245.00
		SPS75X80KEW5	FWD75X80K EW5-Register: pro.sony/EW	\$216.00
		SPS85BZ30LEW5	FW85BZ30L EW5-Register: pro.sony/EW	\$318.00
		SPS85BZ35LEW5	FW85BZ35L EW5-Register: pro.sony/EW	\$394.00
		SPS85X80KEW5	FWD85X80K EW5-Register: pro.sony/EW	\$348.00
		SPS98BZ30LEW5	FW98BZ30L EW5-Register: pro.sony/EW	\$833.00
	Bravia Software	WQ-BM1	BRAVIA Meeting	\$300.00
		WQF-USMP2	Simple Media Player	\$0.00
	White Glove Service	WG2Y100	Two Day White Glove Service for 100" and 98" displays	\$149.25
		WG2Y3255	Two Day White Glove Service for display sizes between 32-55"	\$74.63
		WG2Y6585	Two Day White Glove Service for display sizes between 65-85"	\$97.01
		WG5Y100	Two Day White Glove Service for 100" and 98" displays	\$134.33
		WG5Y3255	Five Day White Glove Service for display sizes between 32-55"	\$59.70
		WG5Y6585	Five Day White Glove Service for display sizes between 65-85"	\$89.55
	Stand Accessory	FWA-ST1L	Stand for 43" Pro BRAVIA displays	\$45.00
		FWA-ST2L	Stand for 50" Pro BRAVIA displays	\$90.00
		FWA-ST3L	Stand for 55-65" Pro BRAVIA displays	\$90.00

	Device Management Platform	SPSDMP1YR	1 Year DMP includes Zero Touch Provisioning	\$72.00		
		SPSDMP3YR	3 Year DMP includes Zero Touch Provisioning	\$206.00		
		SPSZTP90DAY	Zero Touch Provisioning + 90 day DMP Trial	\$18.00		
Business Projectors	Large Venue (IL)	VPLFHZ101L/W & VPLFHZ101L/B	10000 LUMENS WUXGA PROJECTOR (Black or White)	\$20,000.00		
		VPLFHZ131L/W & VPLFHZ131L/B	13000 LUMENS WUXGA PROJECTOR (Black or White)	\$23,000.00		
		VPLFHZ91L/W & VPLFHZ91L/B	9000 LUMENS WUXGA PROJECTOR (Black or White)	\$17,000.00		
	Mid-Range (IL)	VPLFHZ80/W & VPLFHZ80/B	6000 LM WUXGA LASER PROJECTOR (Black or White)	\$9,500.00		
		VPLFHZ85/W & VPLFHZ85/B	7300 LM WUXGA LASER PROJECTOR (Black or White)	\$11,000.00		
	Ultra-Compact (FL)	VPLPHZ51	WUXGA, 5,300lm Laser Projector	\$4,250.00		
		VPLPHZ61	WUXGA, 6,400lm Laser Projector	\$5,000.00		
	Business Projector Accys	Business Projector Lens	VPLL3003	VPL-FHZ85/80/75/70 Compatible Lens Series	\$4,800.00	
			VPLL3007	VPL-FHZ85/80/75/70 Compatible Lens Series	\$2,250.00	
			VPLL4008	VPL-FHZ91L/101L/131L Compatible Lens Series	\$4,000.00	
VPLLZ3009			VPL-FHZ85/80/75/70 Compatible Lens Series	\$2,250.00		
VPLLZ3010			VPL-FHZ85/80/75/70 Compatible Lens Series	\$2,250.00		
VPLLZ3024			VPL-FHZ85/80/75/70 Compatible Lens Series	\$2,250.00		
VPLLZ3032			VPL-FHZ85/80/75/70 Compatible Lens Series	\$2,250.00		
VPLLZ4015			VPL-FHZ91L/101L/131L Compatible Lens Series	\$3,200.00		
VPLLZ4019			VPL-FHZ91L/101L/131L Compatible Lens Series	\$3,200.00		
VPLLZ4025			VPL-FHZ91L/101L/131L Compatible Lens Series	\$3,200.00		
VPLLZ4045			VPL-FHZ91L/101L/131L Compatible Lens Series	\$4,000.00		
VPLLZ4107			VPL-FHZ91L/101L/131L Compatible Lens Series	\$3,200.00		
VPLLZ4111			VPL-FHZ91L/101L/131L Compatible Lens Series	\$500.00		
			Double StackMount	PAM650DS	CEILING MOUNT-VPLFH300L/FW300L	\$1,950.00
4K SXRD			4K SXRD Projector	VPLGTZ380/P	Pro 4K SXRD Laser proj 10,000lm US/EU	\$80,000.00
	4K SXRD Projector Lens	VPLLZ8008/P	Short Throw 0.8-1.02 Lens VPLGTZ380/P	\$14,000.00		
		VPLLZ8014/P	Standard 1.4-2.73 Lens VPLGTZ380/P	\$8,000.00		
Remote Cameras	SRG Series	SRGA12 & SRGA12/W	Built-in AI/4K/3G-SDI/HDMI/IP Streaming/Optical 12x /PoE++	\$3,333.00		
		SRGA40 & SRGA40/W	Built-in AI/4K/3G-SDI/HDMI/IP Streaming/Optical 20x /PoE++	\$4,000.00		
		SRGL4K	4K Optional License for SRGX120, SRGX120/W, SRGX400 and SRGX400/W	\$749.00		
		SRGX120 & SRGX120/W	HD/3G-SDI/HDMI/IP Streaming Optical 12x / PoE+	\$2,799.00		
		SRGX400 & SRGX400/W	HD/3G-SDI/HDMI/IP Streaming Optical 20x / PoE+	\$3,799.00		
		SRGX40UH & SRGX40UH/W	4K/HDMI/USB Optical 20x / PoE+	\$2,932.00		
		SRGXB25 & SRGXB25/W	4K60P / HDMI / IP Streaming / PoE	\$2,549.00		

		SRGXP1 & SRGXP1/W	4K60P / HDMI / USB 3.0 / IP Streaming / PoE	\$1,899.00
	SRG 4K Pre-Installed	SRGX120/4K & SRGX120W/4K	4K/3G-SDI/HDMI/IP Streaming Optical 12x / PoE+	\$2,799.00
		SRGX400/4K & SRGX400W/4K	4K/3G-SDI/HDMI/IP Streaming Optical 20x / PoE+	\$3,799.00
	SRG 4K Pre-Installed and NDI Bur	SRGX120N/4K & SRGX120WN/4K	4K/3G-SDI/HDMI/IP Streaming Optical 12x / PoE+	\$3,197.00
		SRGX400N/4K & SRGX400WN/4K	4K/3G-SDI/HDMI/IP Streaming Optical 20x / PoE+	\$4,199.00
	SRG NDI Bundle	SRGA12/N & SRGA12W/N	Built-in AI/4K/3G-SDI/HDMI/IP Streaming/Optical 12x /PoE++	\$3,732.00
		SRGA40/N & SRGA40W/N	Built-in AI/4K/3G-SDI/HDMI/IP Streaming/Optical 20x /PoE++	\$4,399.00
		SRGX120/N & SRGX120W/N	HD/3G-SDI/HDMI/IP Streaming Optical 12x / PoE+	\$3,197.00
		SRGX400/N & SRGX400W/N	HD/3G-SDI/HDMI/IP Streaming Optical 20x / PoE+	\$4,199.00
		SRGXB25N & SRGXB25W/N	4K60P / HDMI / IP Streaming / PoE	\$2,947.00
		SRGXP1/N & SRGXP1W/N	4K60P / HDMI / USB 3.0 / IP Streaming / PoE	\$2,297.00
	Controller	RMIP10	IP Remote Control Panel	\$2,060.00
	Accessories	CAMWMBKTDH	Flat black finish wall mount bracket for use with the SRG-120 series (SRG-120DH, SRG-120DS and SRG-120DU)	\$72.00
		CAMWMBKTDHW	Flat white finish wall mount bracket for use with the SRG-120 series (SRG-120DH, SRG-120DS and SRG-120DU)	\$72.00
Edge Analytics	Edge Analytics	REAADAPTOR	Required Power Adaptor and Power Cord for REAC1000 & REAC1000/SWPACK	\$54.00
		REAC1000	Edge Analytics Appliance	\$3,099.00
		REAC1000/SWPACK	Edge Analytics Appliance + PTZ Auto Tracking License FREE	\$3,631.64
	Edge Analytics License	REAL0100	Handwriting Extraction License	\$3,529.00
		REAL0200	PTZ Auto Tracking License	\$1,549.00
		REAL0300	Close-up by Gesture License	\$6,000.00
		REAL0400	Chroma-key-less CG Overlay License	\$4,800.00
		REAL0500	Focus Area Cropping License	\$3,899.00
Beamforming Microphone	Beamforming Microphone	MASA100	IP-based beamforming ceiling mic	\$2,199.00
Crystal LED	Display Cabinet	ZRD-BH12D	Display Cabinet BH-series P1.2	\$6,660.00
		ZRD-BH15D	Display Cabinet BH-series P1.5	\$5,880.00
		ZRD-CH12D	Display Cabinet CH-series P1.2	\$6,660.00
		ZRD-CH15D	Display Cabinet CH-series P1.5	\$5,880.00
		ZRD-VP15EB	Display Cabinet, VP-series, P1.5 for Brompton	\$7,500.00
		ZRD-VP15EM	Display Cabinet, VP-series, P1.5 for Megapixel	\$7,500.00
		ZRD-VP23EB	Display Cabinet, VP-series, P2.3 for Brompton	\$5,670.00
		ZRD-VP23EM	Display Cabinet, VP-series, P2.3 for Megapixel	\$5,670.00
	Spare Module Kit	ZRA-BH12DSM	Spare Module Kit (BH-series P1.2)	\$2,996.00
		ZRA-BH15DSM	Spare Module Kit (BH-series P1.5)	\$2,646.00
		ZRA-CH12DSM	Spare Module Kit (CH-series P1.2)	\$2,996.00

	ZRA-CH15DSM	Spare Module Kit (CH-series P1.5)	\$2,646.00
	ZRA-VP15EBSM	Spare Module Kit, VP-series, P1.5 for Brompton	\$1,360.00
	ZRA-VP15EMSM	Spare Module Kit, VP-series, P1.5 for Megapixel	\$1,360.00
	ZRA-VP23EBSM	Spare Module Kit, VP-series, P2.3 for Brompton	\$1,030.00
	ZRA-VP23EMSM	Spare Module Kit, VP-series, P2.3 for Megapixel	\$1,030.00
Display Controller	ZRCT-300	Display Controller	\$22,280.00
Spare Cabinet Kit	ZRA-1DSC	Spare Cabinet Kit, For BH and CH series	\$660.00
	ZRA-VP15EBSM	Spare Cabinet Kit, VP-series, P1.5 for Brompton	\$1,560.00
	ZRA-VP15EMSM	Spare Cabinet Kit, VP-series, P1.5 for Megapixel	\$1,560.00
	ZRA-VP23EBSM	Spare Cabinet Kit, VP-series, P2.3 for Brompton	\$1,560.00
	ZRA-VP23EMSM	Spare Cabinet Kit, VP-series, P2.3 for Megapixel	\$1,560.00
Setup Kit	ZRA-1DSK	Setup Kit, For BH and CH series	\$2,292.00
	ZRA-1ESK	Setup Kit, For VP series	\$1,710.00
CLED Bundle model	ZRDBB12A/4K220	CLED Bundle model B-series P1.26 4K 220"	\$606,466.00
	ZRDBB12A/FHD110	CLED Bundle model B-series P1.26 Full HD 110"	\$172,086.00
	ZRDBB15A/FHD137	CLED Bundle model B-series P1.58 Full HD 137"	\$221,055.00
	ZRDBC12A/4K220	CLED Bundle model C-series P1.26 4K 220"	\$606,466.00
	ZRDBC12A/FHD110	CLED Bundle model C-series P1.26 Full HD 110"	\$172,086.00
	ZRDBC15A/FHD137	CLED Bundle model C-series P1.58 Full HD 137"	\$221,055.00
	ZRK-BH12D/25	CLED Bundle model BH-series P1.26 5x5 137 inch	\$191,072.00
	ZRK-BH12D/36	CLED Bundle model BH-series P1.26 6x6 165 inch	\$266,624.00
	ZRK-BH12D/49	CLED Bundle model BH-series P1.26 7x7 193 inch	\$353,204.00
	ZRK-BH12D/F	CLED Bundle model BH-series P1.26 Full HD 110 inch	\$131,132.00
	ZRK-BH12D/U	CLED Bundle model BH-series P1.26 4K 220 inch	\$453,104.00
	ZRK-BH15D/F	CLED Bundle model BH-series P1.58 Full HD 137 inch	\$171,572.00
	ZRK-BH15D/U	CLED Bundle model BH-series P1.58 4K 275 inch	\$614,864.00
	ZRK-CH12D/25	CLED Bundle model CH-series P1.26 5x5 137 inch	\$191,072.00
	ZRK-CH12D/36	CLED Bundle model CH-series P1.26 6x6 165 inch	\$266,624.00
	ZRK-CH12D/49	CLED Bundle model CH-series P1.26 7x7 193 inch	\$353,204.00
	ZRK-CH12D/F	CLED Bundle model CH-series P1.26 Full HD 110 inch	\$131,132.00
	ZRK-CH12D/U	CLED Bundle model CH-series P1.26 4K 220 inch	\$453,104.00
	ZRK-CH15D/F	CLED Bundle model CH-series P1.58 Full HD 137 inch	\$171,572.00
	ZRK-CH15D/U	CLED Bundle model CH-series P1.58 4K 275 inch	\$614,864.00
CLED Installation Support	SPSLEDINSTCMDR	Installation commissioning/consultation service - daily rate	\$2,600.00

	SPSLEDINSTSVDR	Installation supervising service - daily rate	\$2,100.00
CLED Extended Warranty	SPSLED12A2EW	2 years extended warranty for one 1.2mm pitch CLED cabinet	\$246.00
	SPSLED15A2EW	2 years extended warranty for one 1.5mm pitch CLED cabinet	\$211.00
	SPSLED23A2EW	2 years extended warranty for one 2.3mm pitch CLED cabinet	\$159.90
	SPSLEDCTR32EW	2 years extended warranty for one CLED controller	\$1,114.00
CLED Maintenance Service	SPSLEDDIAM3U4K	Maintenance service, Diamond level, Under 4K for 3 years	\$28,990.00
	SPSLEDDIAM3UHD	Maintenance service, Diamond level, 4K for 3 years	\$63,480.00
	SPSLEDDIAM5U4K	Maintenance service, Diamond level, Under 4K for 5 years	\$48,310.00
	SPSLEDDIAM5UHD	Maintenance service, Diamond level, 4K for 5 years	\$105,800.00
	SPSLEDGOLD3U4K	Maintenance service, Gold level, Under 4K for 3 years	\$24,340.00
	SPSLEDGOLD3UHD	Maintenance service, Gold level, 4K for 3 years	\$45,360.00
	SPSLEDGOLD5U4K	Maintenance service, Gold level, Under 4K for 5 years	\$40,570.00
	SPSLEDGOLD5UHD	Maintenance service, Gold level, 4K for 5 years	\$75,600.00
	SPSLEDPLAT3U4K	Maintenance service, Platinum level, Under 4K for 3 years	\$27,410.00
	SPSLEDPLAT3UHD	Maintenance service, Platinum level, 4K for 3 years	\$58,320.00
	SPSLEDPLAT5U4K	Maintenance service, Platinum level, Under 4K for 5 years	\$45,690.00
	SPSLEDPLAT5UHD	Maintenance service, Platinum level, 4K for 5 years	\$97,200.00
Back Frame	LEDBHCH10X10	Back frame for CLED BH/CH Series 10x10 cabinets	\$22,248.00
	LEDBHCH4X4	Back frame for CLED BH/CH Series 4x4 cabinets	\$4,628.00
	LEDBHCH5X5	Back frame for CLED BH/CH Series 5x5 cabinets	\$6,237.00
	LEDBHCH6X6	Back frame for CLED BH/CH Series 6x6 cabinets	\$8,082.00
	LEDBHCH7X7	Back frame for CLED BH/CH Series 7x7 cabinets	\$9,956.00
	LEDBHCH8X8	Back frame for CLED BH/CH Series 8x8 cabinets	\$11,910.00
	LEDBHCH9X9	Back frame for CLED BH/CH Series 9x9 cabinets	\$19,702.00
Trim Kit	LEDTK10VX6S	Trim kit for CLED BH/CH Series 5x5 cabinets	\$4,669.00
	LEDTK12VX8S	Trim kit for CLED BH/CH Series 6x6 cabinets	\$5,419.00
	LEDTK14VX8S	Trim kit for CLED BH/CH Series 7x7 cabinets	\$6,059.00
	LEDTK16VX10S	Trim kit for CLED BH/CH Series 8x8 cabinets	\$7,189.00
	LEDTK18VX10S	Trim kit for CLED BH/CH Series 9x9 cabinets	\$7,309.00
	LEDTK20VX12S	Trim kit for CLED BH/CH Series 10x10 cabinets	\$8,179.00
	LEDTK8VX5S	Trim kit for CLED BH/CH Series 4x4 cabinets	\$3,979.00
Demo Fright case	LED55INFRCA	55inch (2x2) frame in freight case assembly	\$18,294.00
CLED Installation Service	SPSLEDINST100	Installation Service for 10x10 Cabinets	\$62,400.00
	SPSLEDINST16	Installation Service for 4x4 Cabinets	\$12,800.00

		SPSLEDINST25	Installation Service for 5x5 Cabinets	\$19,200.00
		SPSLEDINST36	Installation Service for 6x6 Cabinets	\$27,200.00
		SPSLEDINST49	Installation Service for 7x7 Cabinets	\$35,200.00
		SPSLEDINST64	Installation Service for 8x8 Cabinets	\$44,800.00
		SPSLEDINSTSW	Installation Service for Pre-installation Site Walk	\$4,590.00
Professional Speaker	Line Array	SLS1A	Powered Line-Array Speaker	\$1,699.00
Spatial Reality Display	Spatial Reality Display	ELF-SR1	15-inch 4K Spatial Reality Display	\$2,750.00
		ELF-SR2	27-inch 4K Spatial Reality Display	\$5,000.00